

ISC in China's Internet Development

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China's Internet

- Coverage:
 - Over 700 million Internet users
- Penetration:
 - Remote rural areas
 - About every industry
- Industry:
 - Huge: Tencent, Alibaba, Baidu, JD...
 - Significant economic and social impact

Players of the Internet

- Industry (influential private industry): profitability
- Consumers (vast numbers): protection of rights and interests
- Government (all powerful): Internet development, social stability

Options for Governance

- Fight against each other:
 - Inefficient
 - Costly
 - Impossible
- Cooperate and coordinate

Solution: Multi-stakeholder

Internet Society of China (ISC)

- Established in 2001
- Mandate:
 - protect consumer rights and interests
 - Internet development
- Multi-stakeholder model: Who-is-who
 - Corporate members (over 1,000)
 - Academic members
 - Overseen by government (MIIT, etc)

Role of Stakeholders

- Scholars: popularity
 - Represent consumers' rights and interests
 - Advise government and industry
- Industry: profitability
 - Good behavior for market share
 - Internet development for growth
- Government:
 - Implement policies via ISC: supervise industry, guide consumers
 - Keep ISC financially independent

Work Committees & Groups

26 Work committees, 12 Work Groups:

- Internet Self-discipline Committee
- Anti-spam Committee
- Internet Copyright Committee
- Academic Committee
- Rural Services Committee
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- O2O Working Group
- B2B Working Group
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ISC Initiatives

- Industry Self-discipline
- Anti-spam
- Internet Copyright protection
- Network Security
- E-Charity
- Information Accessibility
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China Internet Conference (CIC)



2002中国互联网大会



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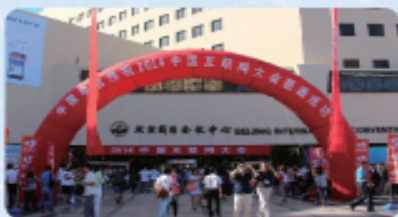
2011中国互联网大会



2012中国互联网大会



2013中国互联网大会



2014中国互联网大会



2015中国互联网大会

APRALO at CIC 2016



Self-Discipline Award

Starting 2005, ISC presents the “Internet Self-discipline Award”



ISC calling to protect consumer data at 2016 CCTV's “3.15” Gala



ISC on Copyright Protection



Assist the Courts to mediate more than 25,000 pieces of copyright dispute cases

12321 Report Center

Since 2006: hotline, website, email, SMS, WAP, APP, etc.



In 2015: over 1.8M complaints processed

ISC on E-Charity

Donation and training to shrink digital-divide



Thank you!

Q&A

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