



LPWA – Giving a Voice to Things

Jeff Apcar, Distinguished Services Engineer
APRICOT 2017

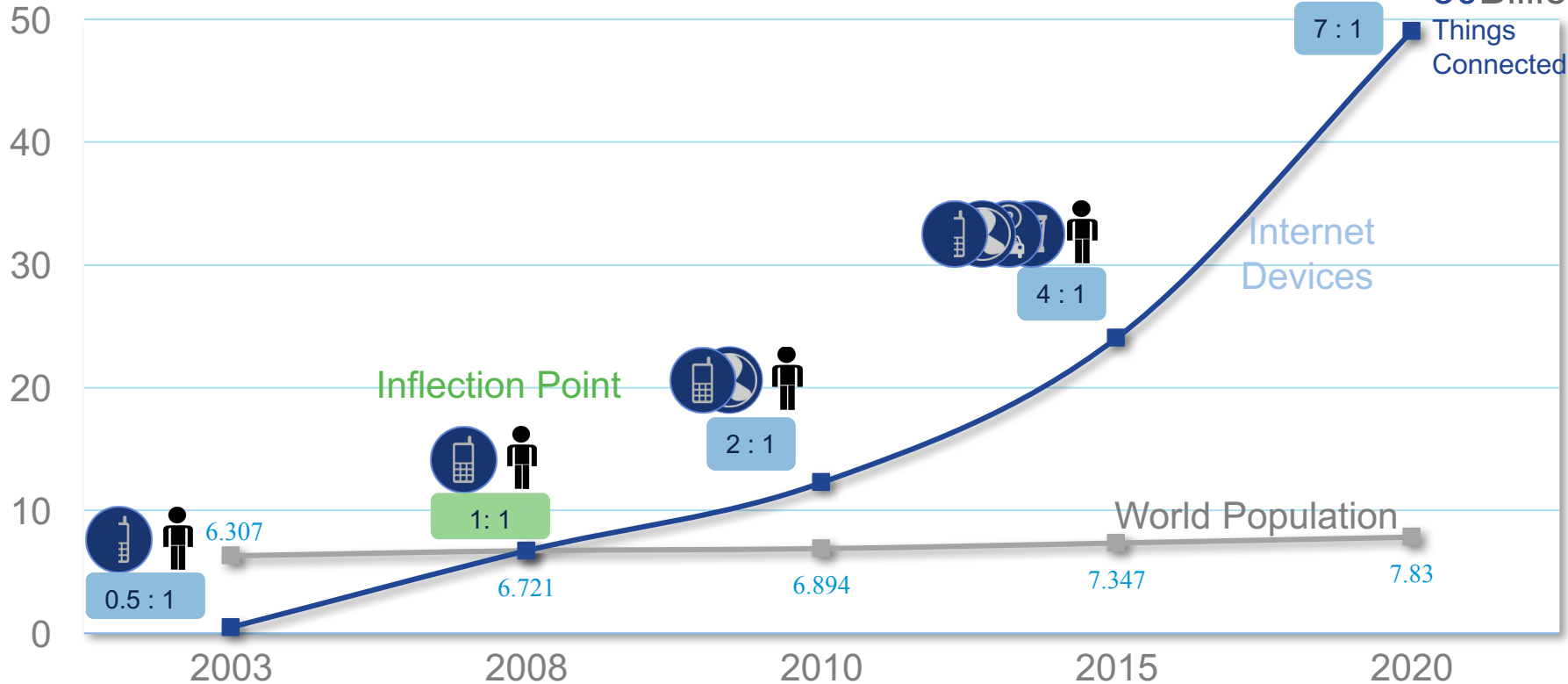
Lots of THINGS Need Connecting



50Billion

Things
Connected

Billions of Devices



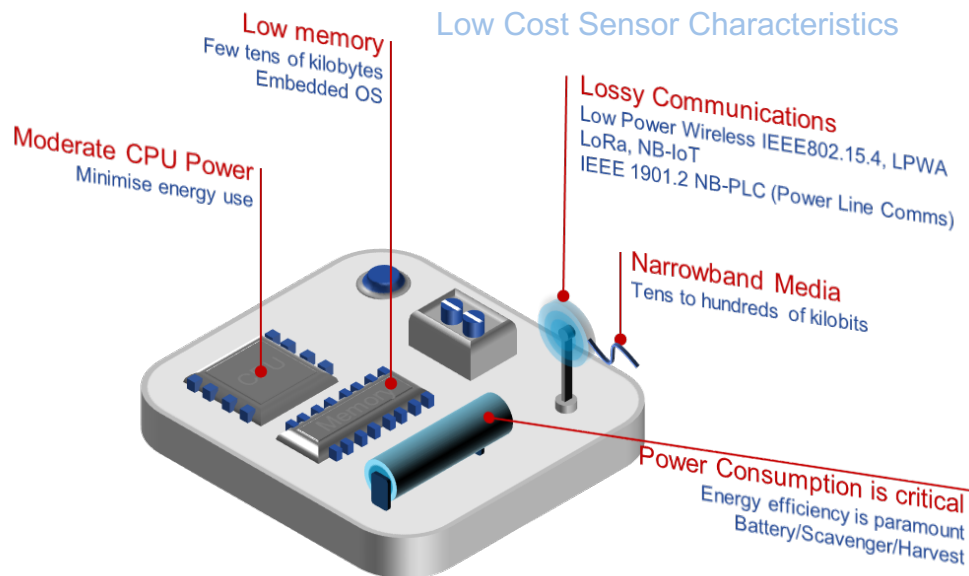
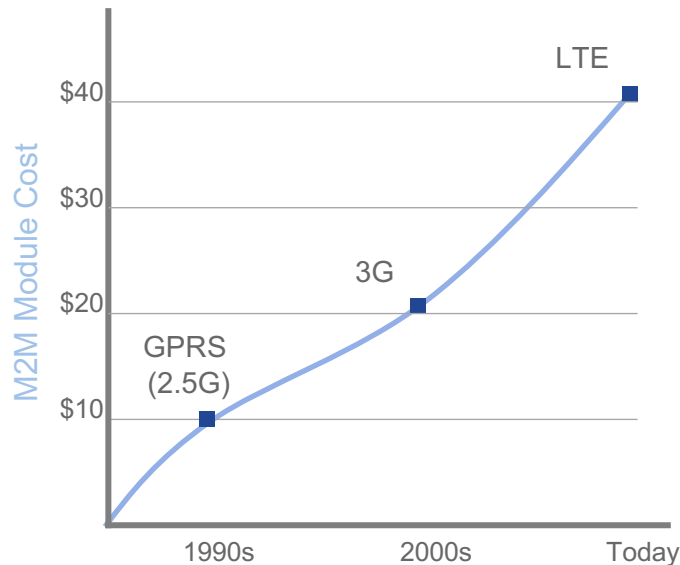
Source: Cisco IBSG projections, UN Economic & Social Affairs <http://www.un.org/esa/population/publications/longrange2/WorldPop2300final.pdf>

3G/4G, WiFi Not Suitable For “Cheap” Things

Cellular networks generally connect expensive things

In terms of energy available and data usage e.g., cars

Bulk of existing cellular M2M use embedded GPRS modules



Examples Constrained “Cheap” Things



Fire Detection

CO₂ Temp, Humidity, Infrared



Smart Parking

Magnetic Field Sensor



Snow Depth

UltraSound Sensor



River Levels

Level sensor, Ultrasound



Street Lighting

Light Sensors, Relays



Urban Air Pollution

NO₂CO₂ Gas Sensors



Chemical Leakage

PH Monitor, Oxygen levels



Earthquake Warning

Accelerometer

LPWA

*A new category of
low cost network
for
low powered devices
across a
wide area*

“The IoT contains devices that allow us to sense and control the physical world by making objects smarter and connecting them through an intelligent network”

Connecting a new generation smart objects/devices poses challenges:
Pervasive connectivity, Power Availability and Low Cost

This requires a new generation of network to connect the low-powered things: **Low Power Wide Area Networks**

Low Power Wide Area Networks (LPWA)

What Is An LPWA?



Low Data Throughput

~200 Bytes per day, higher instantaneous
Small packets (12 to 255 Bytes), mostly uplink traffic



Low Power

Devices last several years on battery



Long Range

0-5kms (dense urban), 10-65kms open area



Several LPWA technologies (Licensed vs Unlicensed Spectrum)

LoRa, SIGFOX, Weightless, On-Ramp, NB-IoT, EC-GPRS, eMTC

Trend: Many SP Are Investigating LPWA

Innovative IoT Business Models require different networks

How to connect millions of devices across a cityscape

Connect wireless sensors

Highly constrained devices

Become Knowledge Provider

Revenue Models?

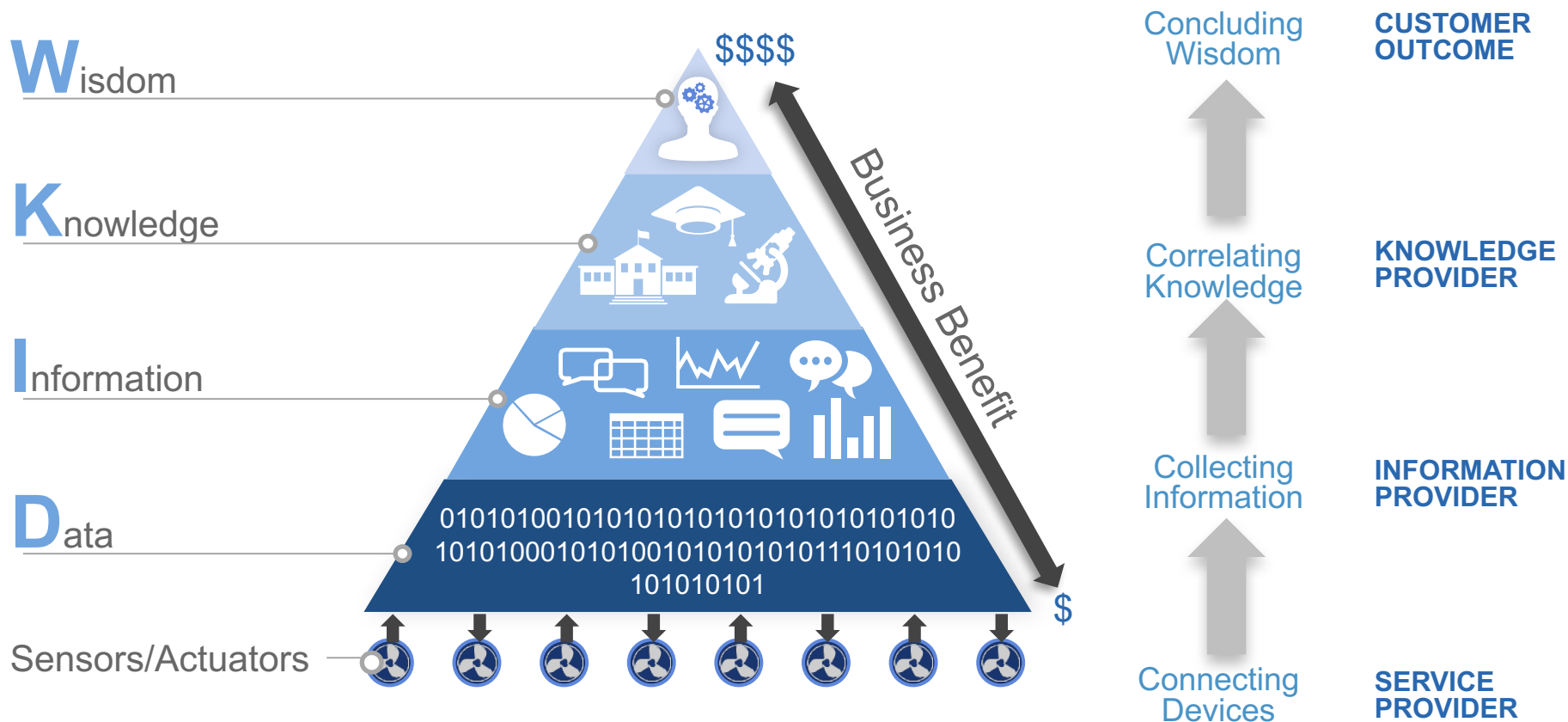
Use Cases?

Data Collection?

Low Power Wide Area (LPWA) is an enabler



LPWA – Enables Innovation & Knowledge Providers



LPWA Device Characteristics & Typical Values



Spectrum

Unlicensed/Licensed, < 1GHz



Range

10s Km, No Relay



Objects

Many, 1000+



Data Volume

Small, tens kB per day



Service Cost

Low, < \$1-3 pm



Data Rate

Low, <100kb/s



Latency

Low-High, Up to minutes



Battery Life

Long Life, Up to 10 years



Module Cost

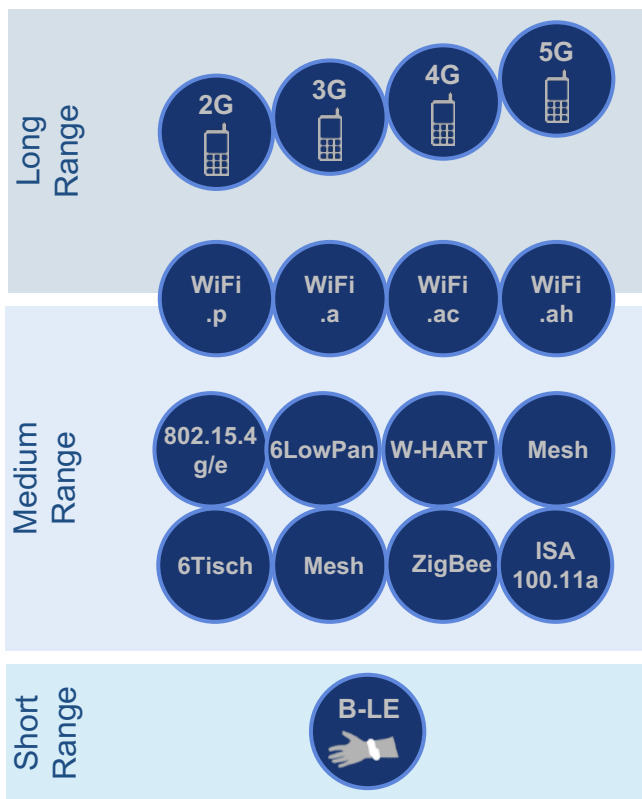
Low, < \$5



Installation Cost

Low, < \$5-\$10

Current IoT Wireless vs LPWA



High

Cost
Licensed vs unlicensed
Frequency bands, power requirements,
Provisioning, i.e. SIM card

TX Power
Standby Power
Module Cost

Signal penetration
GHz vs sub-GHz
Frequency bands
Bandwidth capacity
Use cases applicability
Indoor vs Outdoor
Mobile v Fixed

Low

Low

LoRa SigFox Weight-less 3GPP EC-GPRS 3GPP CAT-NB1

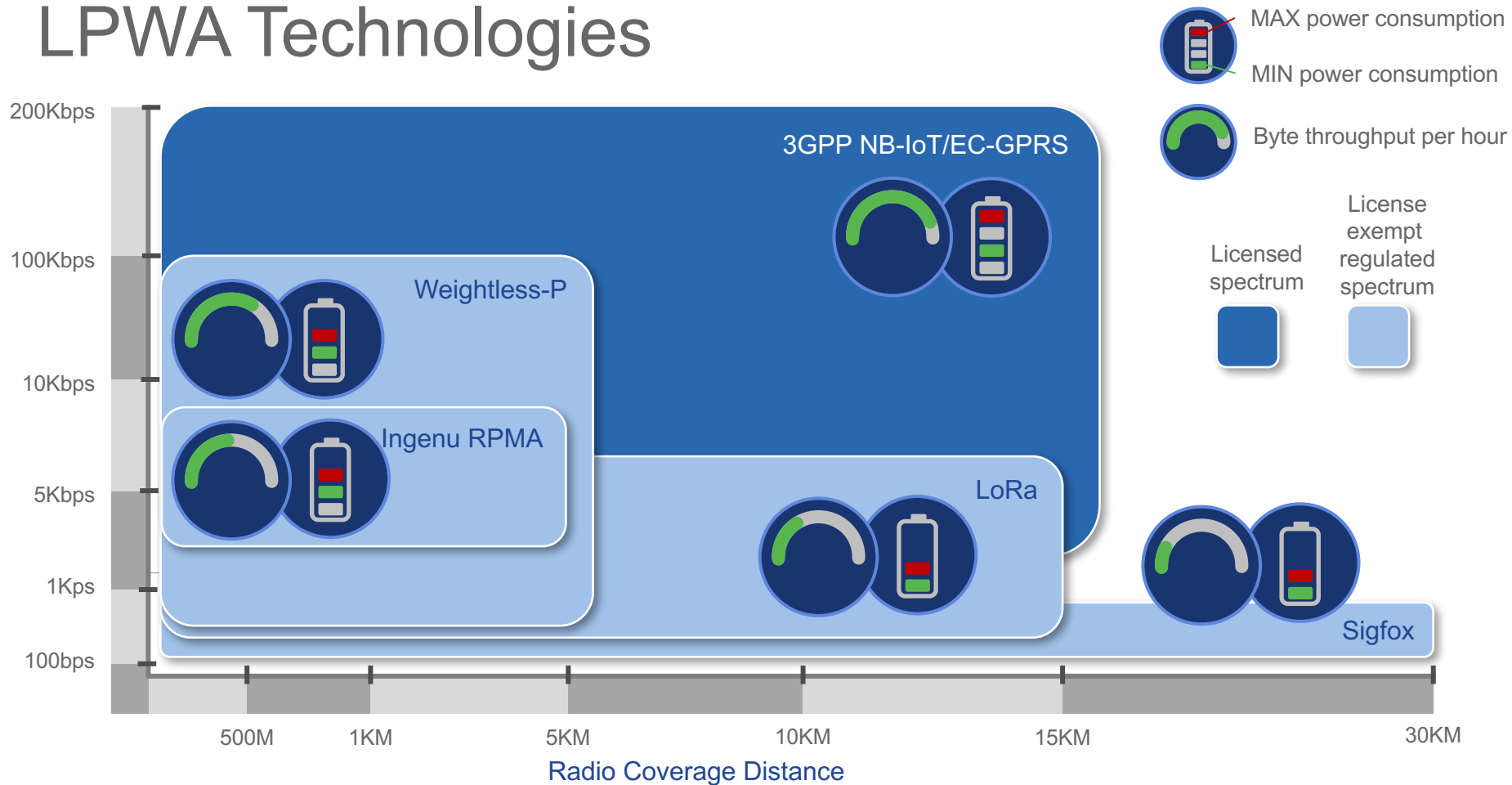
Broad Use Cases support

Utilities, Industrial (process and discrete manufacturing), Smart Cities (parking, environment,...), Agriculture and rural, Transportations, horizontal/consumers, Assets management

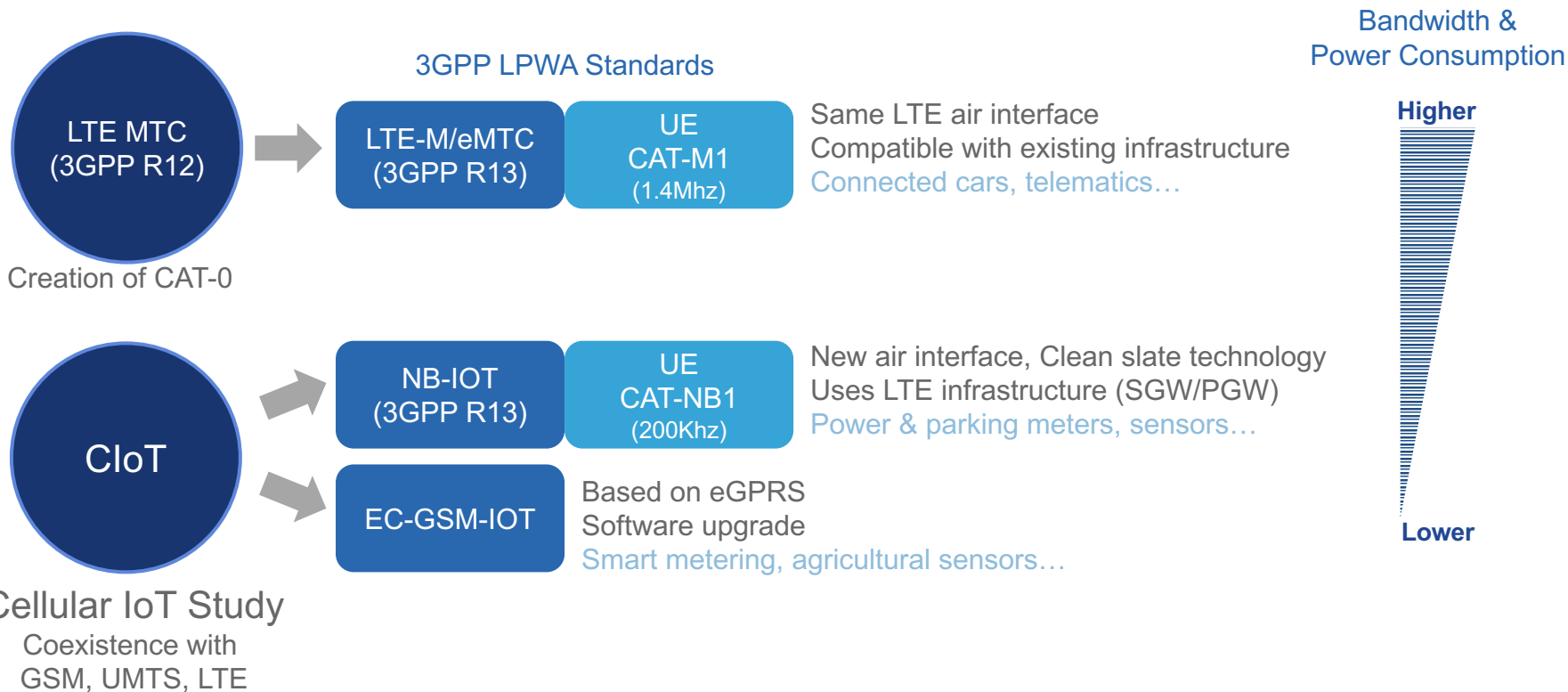
- Power consumption
- Massively scattered deployment
- Low data rate applications
- Open technology
- Eco-system for solution

High

LPWA Technologies



3GPP IoT Standards Licensed Spectrum



LPWA Use Cases

Some Approaches to Address LP Wireless

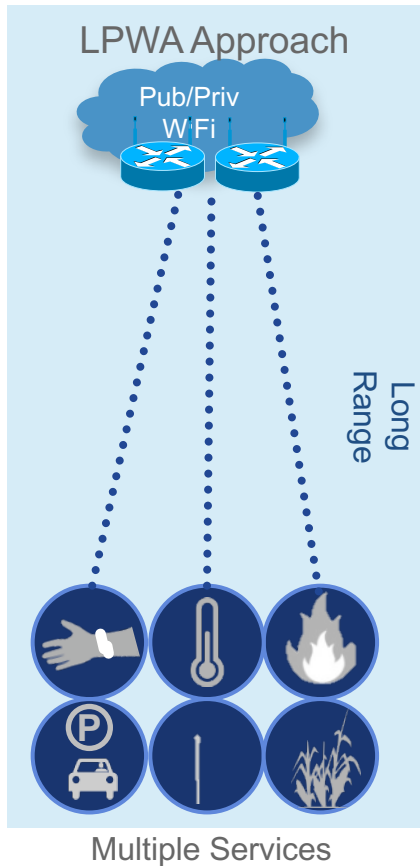
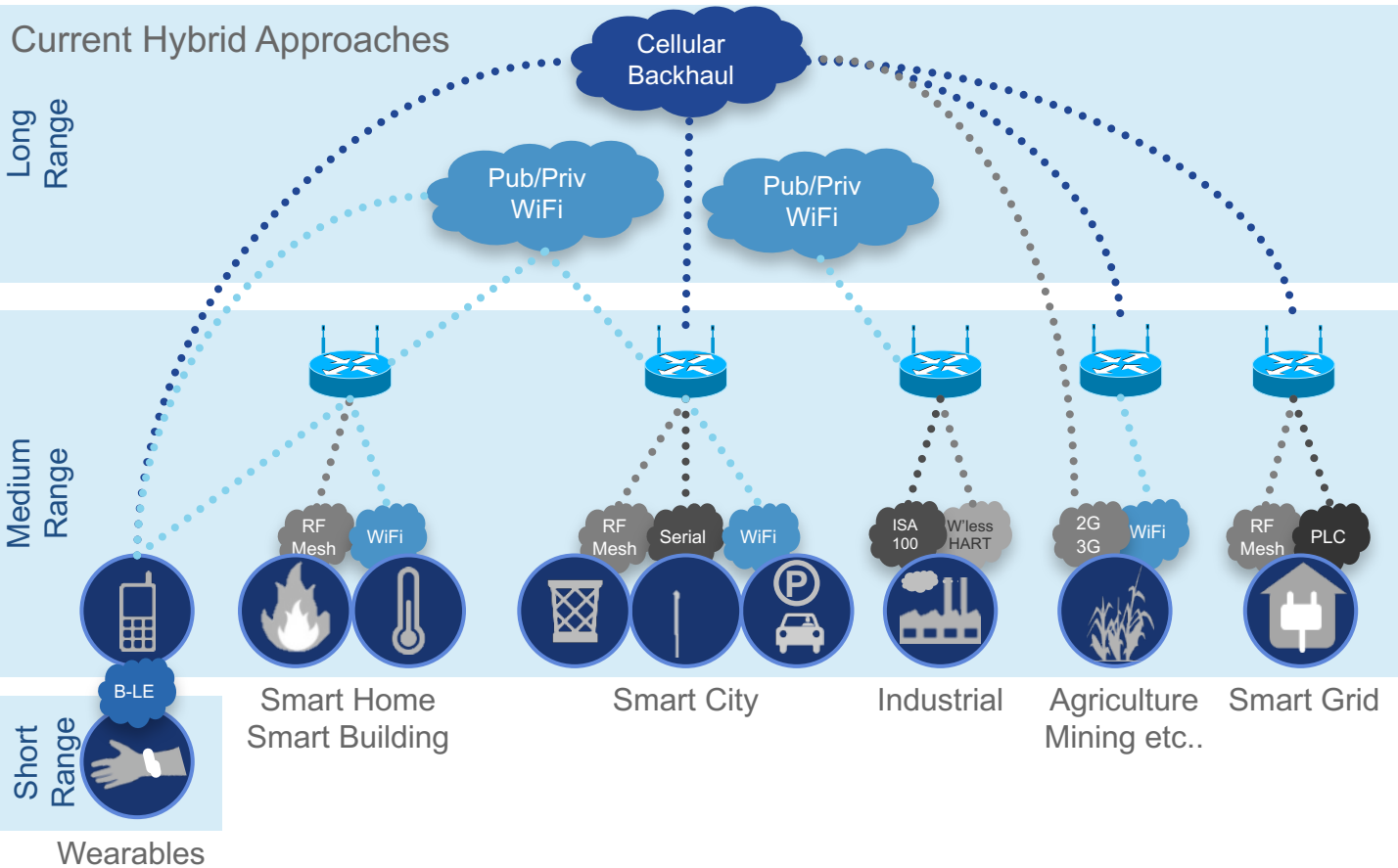
Technology	Topology	Outdoor	Use Case	Range
802.15.4g/6lowpan	Mesh	Yes	Smartgrid, Metering, Oil&Gas	Medium
WirelessHart	Mesh	No	Industrial	Short
Zigbee/ZigbeePro	Mesh	No	Smart Home/Building	Short
ISA100	Mesh	No	Industrial	Short
Proprietary 802.15.4	Point-to-Multipoint	Yes	Smart Parking, Traffic	Short
EnOcean	Mesh	No	Building	Short
StarSense RF	Mesh	Yes	Smart Lighting	Short
Z-Wave	Mesh	No	Smart Home	Short

In most cases the technology is tailored to a **narrow area**/use case and indoor, with some attempts to support other use cases.

To cover a **wide area** a hybrid approach is required.

Hybrid LPWA: low power wireless short range and cellular/wire backhaul

Hybrid LPWA Approach



LPWA Market Research

TAM - 2023

- Will reach 3 Billion Connections
- \$10B Connectivity Revenues
- \$10B in Device and Apps sales
- ??B in Knowledge Sales

Complementary Technology

- Complements Cellular – only 4% overlap
- LPWA will create new market opportunities that can't be addressed with Cellular, LAN

Impacts Many Vertical Markets

- Suitable for any vertical with low power, low-bandwidth requirements
- Immediate use cases in Smart Cities, Utilities, Agriculture
- Many use cases to be discovered

Sustainable Business Models

- Low/Predictable lifetime costs help reduce barriers to adoption, drive market growth
- Bundling infrastructure to services to enable sustainable business

Source:  analysys mason

LPWA Connection TAM By 2023

3: Forecast of connectivity revenues from LPWA services [Source: Analysys Mason, 2014]

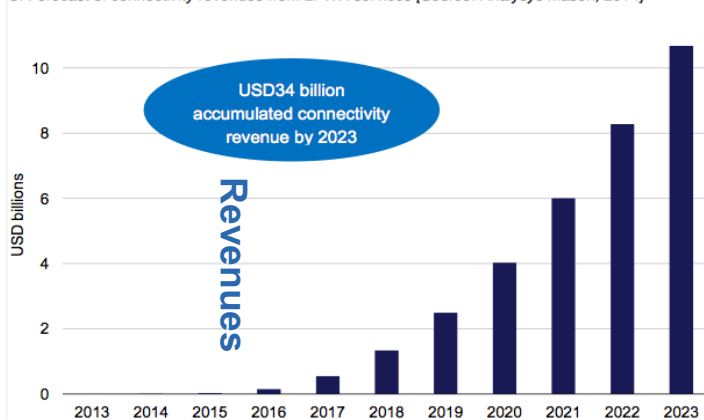
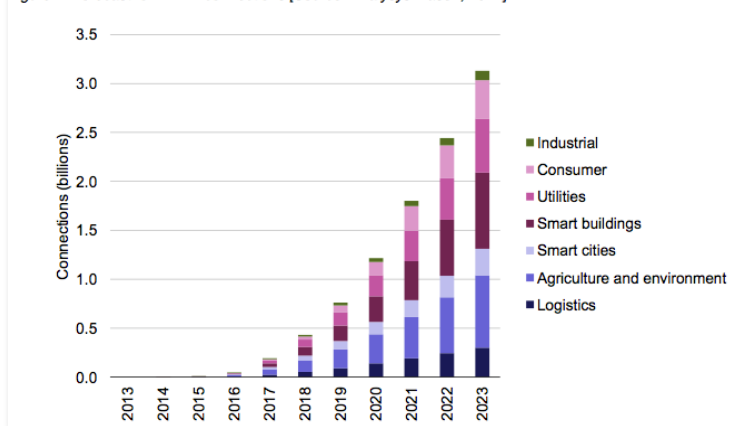
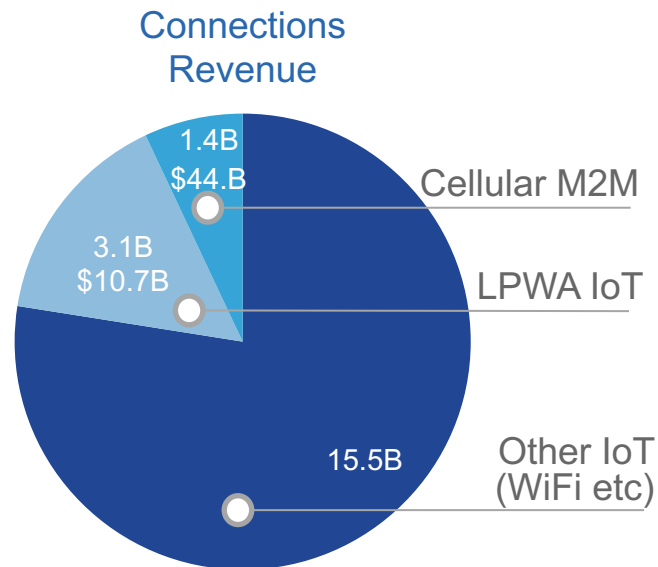


Figure 2: Forecast for LPWA connections [Source: Analysys Mason, 2014]



Revenues

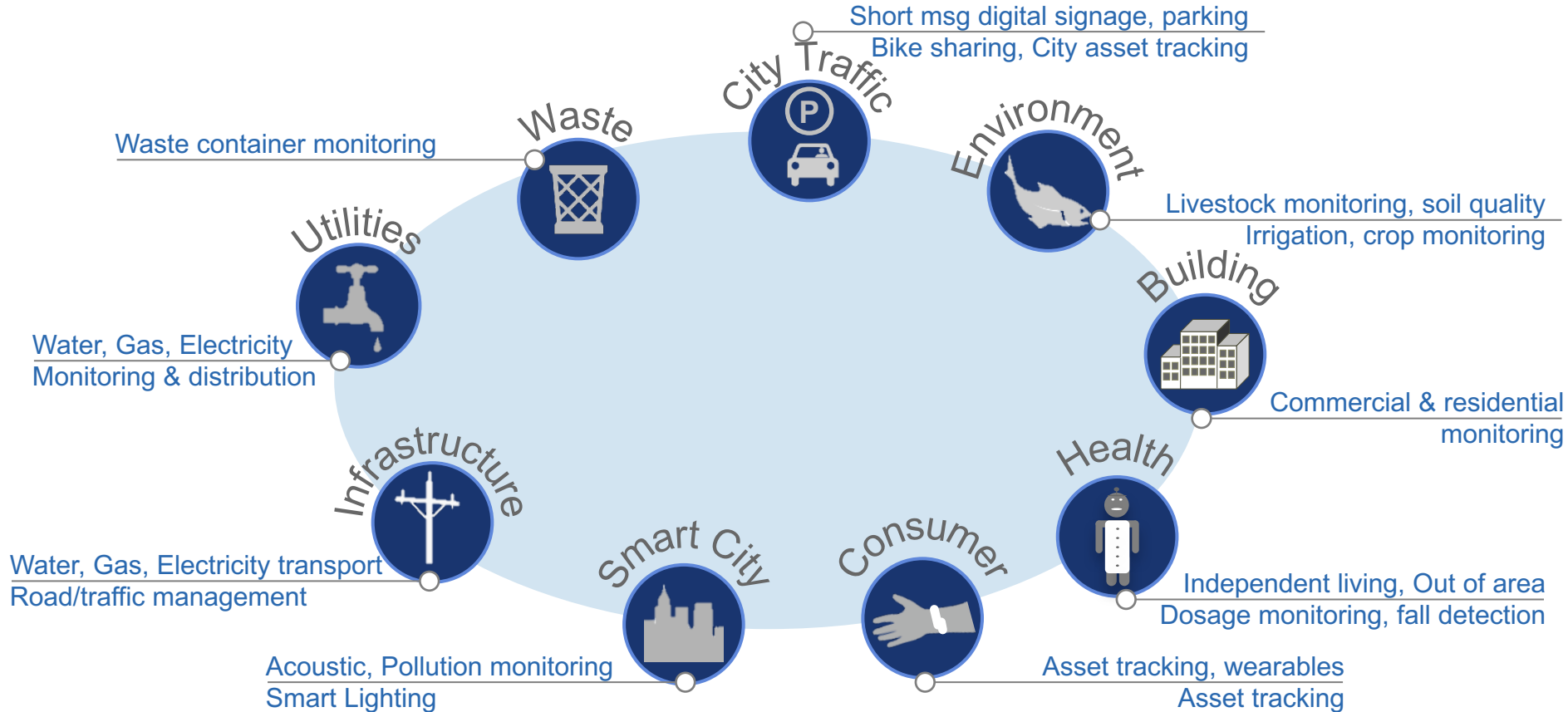
Connections









Source:






Sample Use Cases






LPWA Use Cases (Part 1)

Domain	Sub-domain	Use case
	Utilities	Water & Gas distribution
		Collect 3-4 times daily water and gas usage data
		Water Network monitoring
	Infrastructure Networks	Electricity distribution
		Collect 3-4 times daily water flow, pressure data
		Collect daily or hourly electricity usage data
	Environment (City)	Water & Gas transportation
		Water and Gas infrastructure network surveillance (alarm, metering parameters)
		Electricity transportation
		Electricity transport status monitoring and command/control
	Environment (City)	Road / traffic management
		Traffic light control, traffic level monitoring, emergency gate status control, digital signage status and updates
		Acoustic Noise Monitoring
	Environment (City)	Collect data on Levels, location
		Humidity, Temperature
		Collect data on humidity, temperature, rain, luminosity
	Environment (City)	Air pollution monitoring and alerting
		Collect data on different gas CO2, CO, NO, SO

LPWA Use Cases (Part 2)

Domain	Sub-domain	Use case
 City Traffic/Mobility	Parking	Collect data on parking sensors
	Traffic	Collect Data on traffic sensors
	Bike Sharing/Bike	Bike & rack availability, status monitoring, location
	City Asset tracking	Collect data on asset: e.g. manhole
	Digital Signage	Display short message on Digital Signage
 Waste Management	Waste Container monitoring	Collect data on waste containers: level, temperature
 Consumer Services	Pet tracking	Monitor location of pets
	Personal asset tracking	Monitor location/usage of personal items
	Wearables	Collect data from wearables

LPWA Use Cases (3/3)

Domain	Sub-domain	Use case
 Environment (Country side)	Soil quality monitoring	Acidity, humidity, nitrogen , landslide prevention,
	Livestock surveillance	Geolocation, health status, wolf prevention (accelerometer), geofencing, teleguidance
	Cattle & pet monitoring	Geolocation
	Climate	Rain, wind, temperature, humidity, (pressure)
	Irrigation	Leakage
 Building Management	Residential	Fire detection, smoke, CO, flood, leakage, intrusion, temperature, home automation (blinds etc.)
	Commercial	Fire detection, smoke, CO, flood, leakage, intrusion, temperature, building automation (blinds, heating, air conditioning etc), telesurveillance,
 Healthcare	Patient monitoring	Fall down detection, out of area detection, ECG monitoring, activity monitoring, Alert
	Home Medical Equipment status and usage	Control of correct usage of medical equipment and status

LPWA Architecture

LPWA Architecture Value Proposition



Low Power Wide Area IoT as a Service

Managed IoT using for example, LoRaWAN technology



Shift from CAPEX to OPEX

Low CAPEX deployment, Subscription based revenue model



Shift from HW to SW

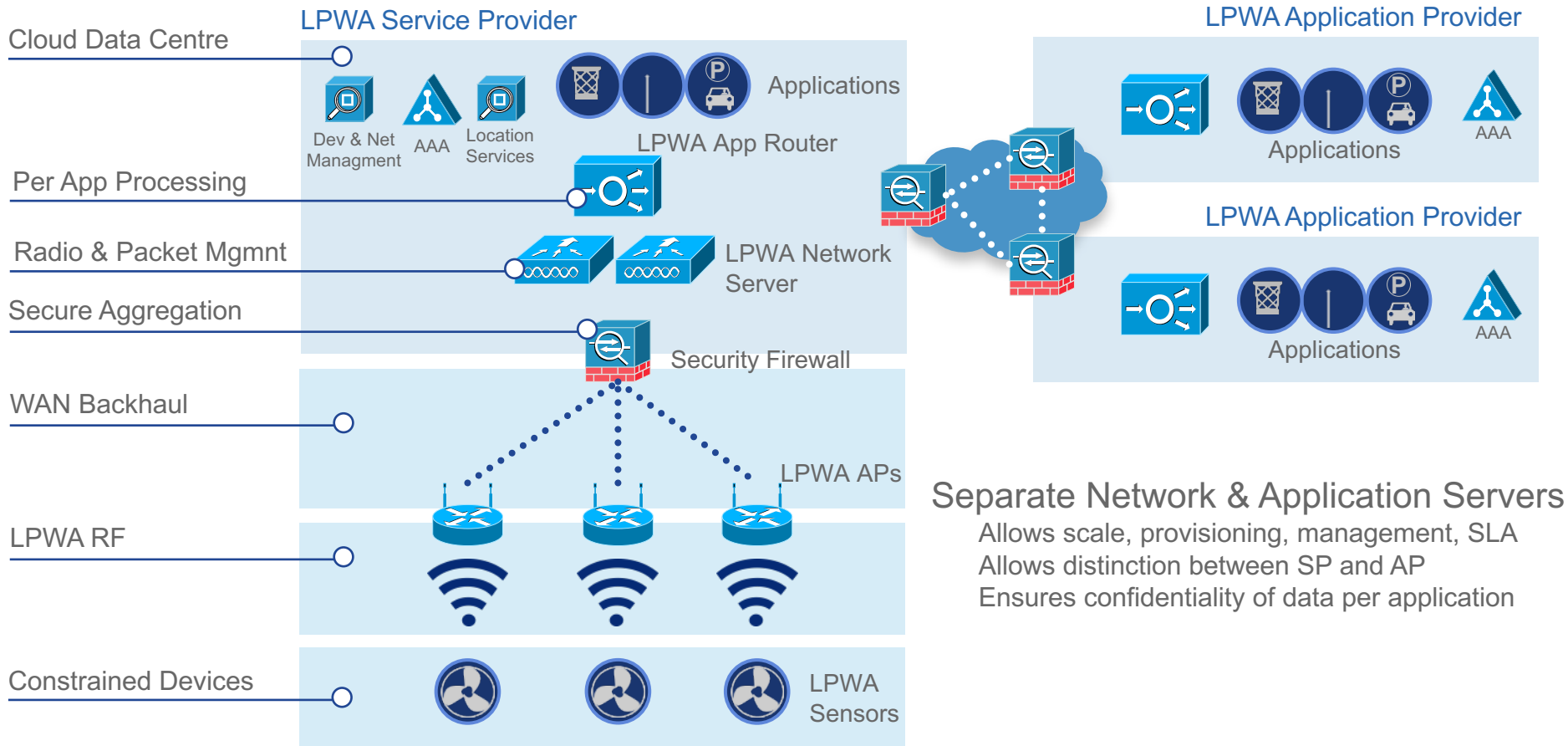
All intelligence is in the Cloud implemented in software



Application Centric

Application/Data based routing/forwarding and services

Low Power Wide Area Architecture



LPWA Architectural Component Summary

Component	Description	Function
LPWA Device	Smart devices (sensor, actuator) with LPWA RF	Support a given use cases/applications: (e.g. metering). Send or receive data to/from LPWA
LPWA AP	LPWA Access Point	LPWA RF interface to devices Packet Relay WAN backhaul: 3G, wifi, fiber, Security
LPWA NS	LPWA Network Server	Terminate MAC layer, Relay Packet to Application server Collect data from multiple AP Security: MAC layer, communication to AP and App Server Application based routing to AP server Collect data for network management, billing, optimization, Location Services
LPWA App Server (optional)	LPWA Application Server or Router (can be collocated with NS)	One per application Relay Packet network server and application Interface with end-to-end application Mapping from IPv6 to NS
WAN Aggregation	WAN aggregation	Secure Tunnel termination Firewall, IDS/IPS, Load-Balancing
AAA and Security	Authorization, Authentication, Accounting	Authenticate users, device, accounting, etc.
Network/Device Management	Network/Device Management	Device provisioning, activation End-to-end Network management

LoRa Physical Layer (PHY)

An LPWA technology

Semtech Long Range (LoRa) PHY

Secure Sub-Ghz (ISM bands) bi-directional point-to-point wireless link

Proprietary digital and chirp spread-spectrum modulation with FEC

Data rates 300bps and 10kbps, 50 kbps via FSK, Packet size up to 250 Bytes

Can trade data rate against range, up to +20dBm TX power, 168dB link budget

10 mA RX current, < 200 nA sleep current

Allow localization of end devices via a combination of time-of-flight and RSSI

Capacity can be incrementally increased by reducing cell size

Physical layer supports ISM bands (915/868/433/169)

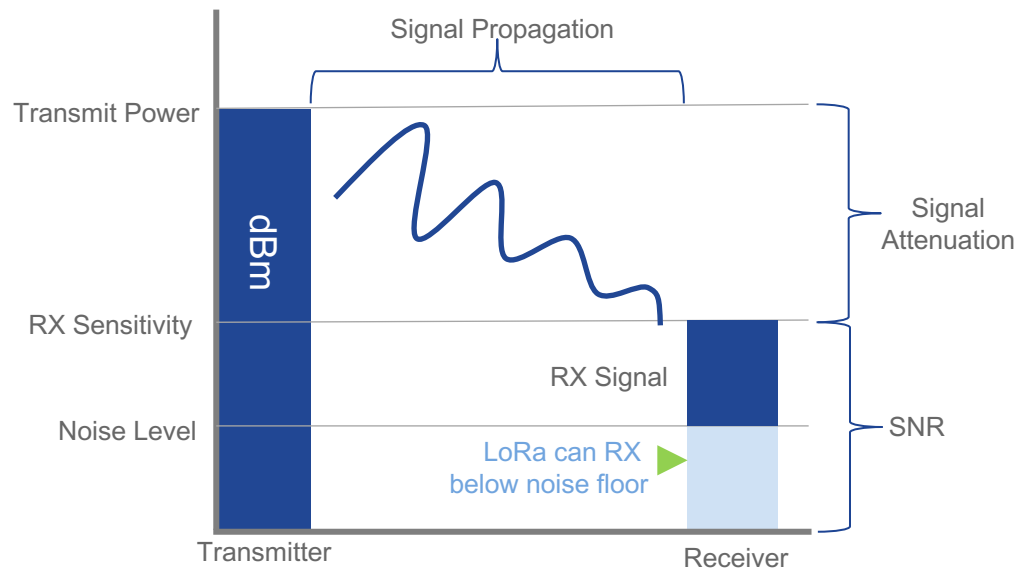
Upper layer protocols (LoRaWAN) may not necessarily supports all the bands the PHY does

RF Signal Primer

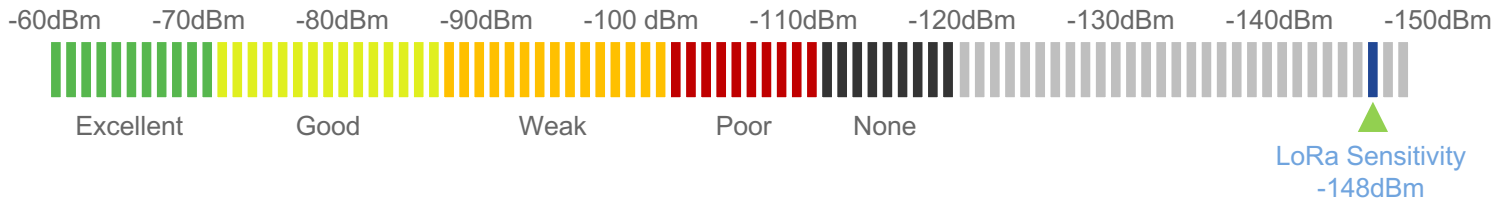
dBm – Decibel-milliwatts

dBm	Power	
0	1 Milliwatt	Bluetooth at 1m
30	1 Watt	GSM Mobile Phone
-127	0.178 FemtoWatt	GPS Satellite Signal

SNR – Signal to Noise ratio

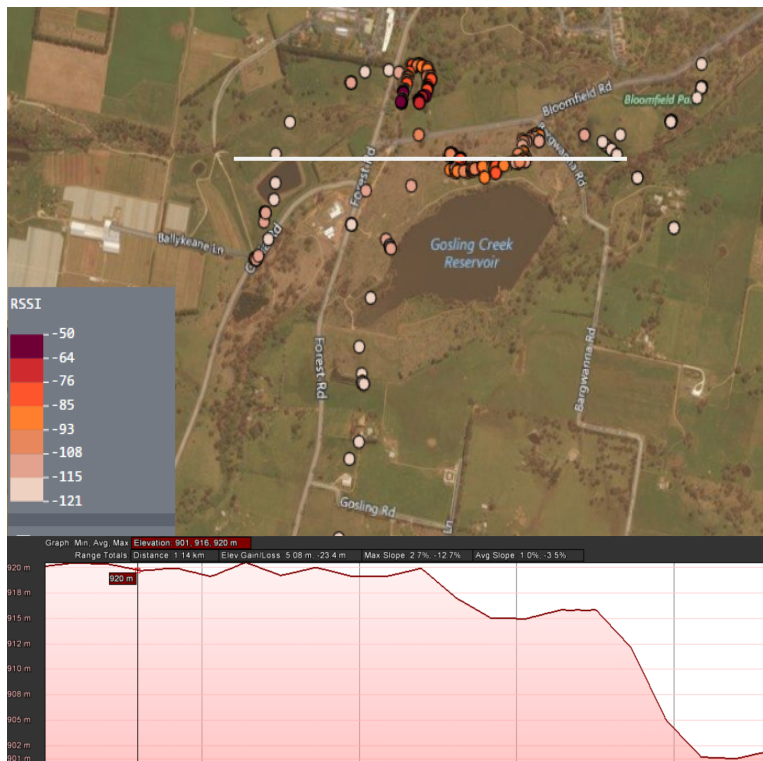


RSSI – Received Strength Signal Indicator



Rural Drive Test (Australian Countryside)

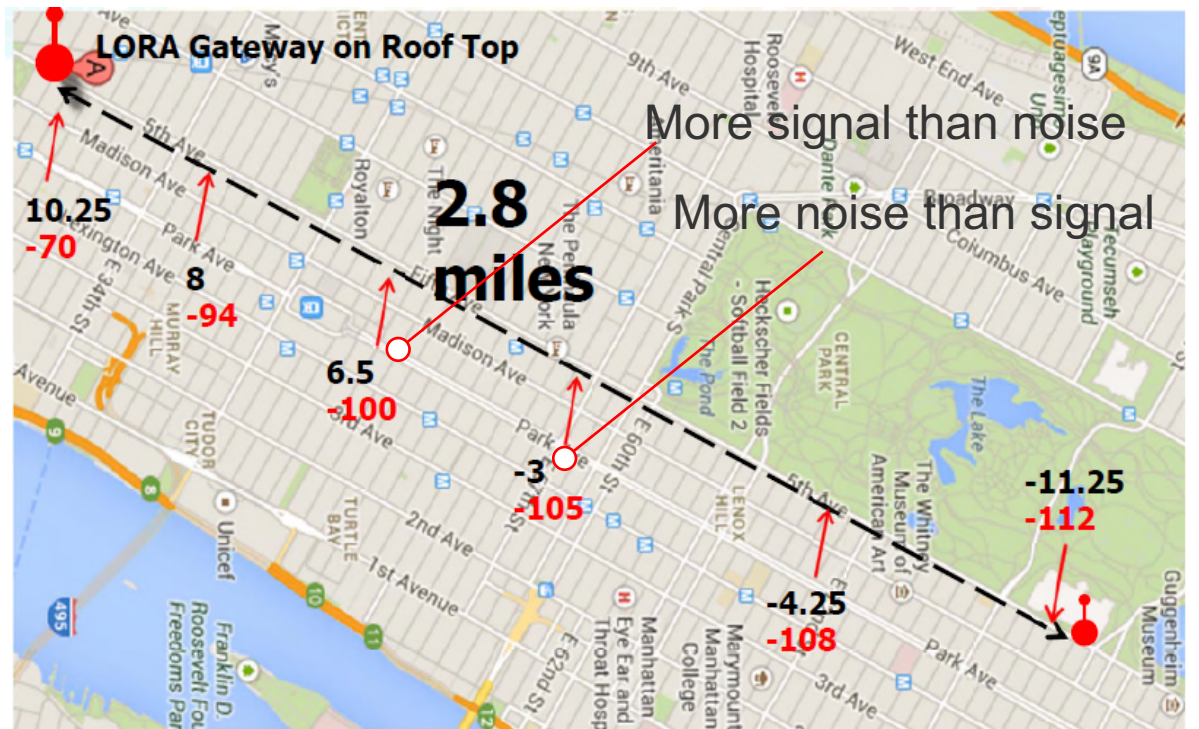
RSSI (5cm TX Antenna, +6dB gain RX antenna)



SNR



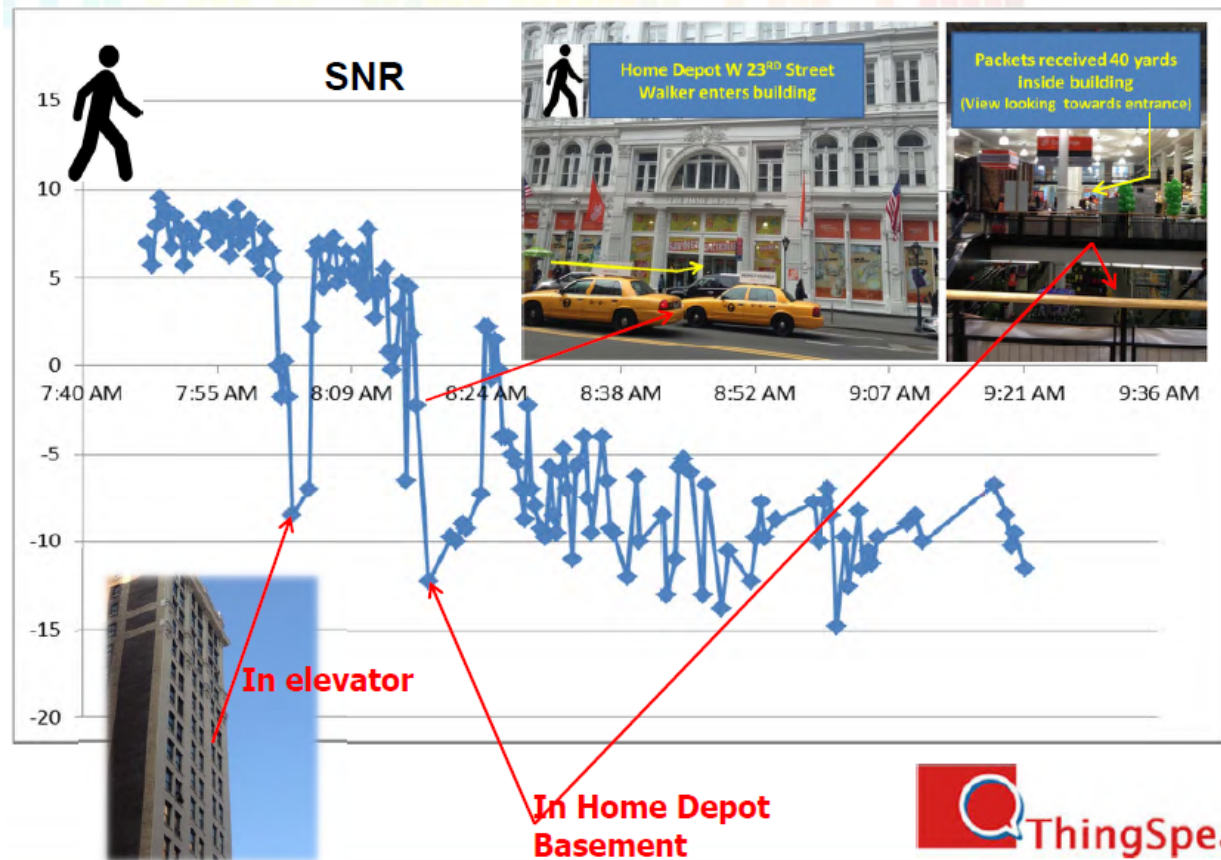
CBD Walk Test (5th Ave New York 4.5km)



Walker reported real-time location via text messages
SNR and **RSSI** were measured on valid packets received by roof-top gateway.

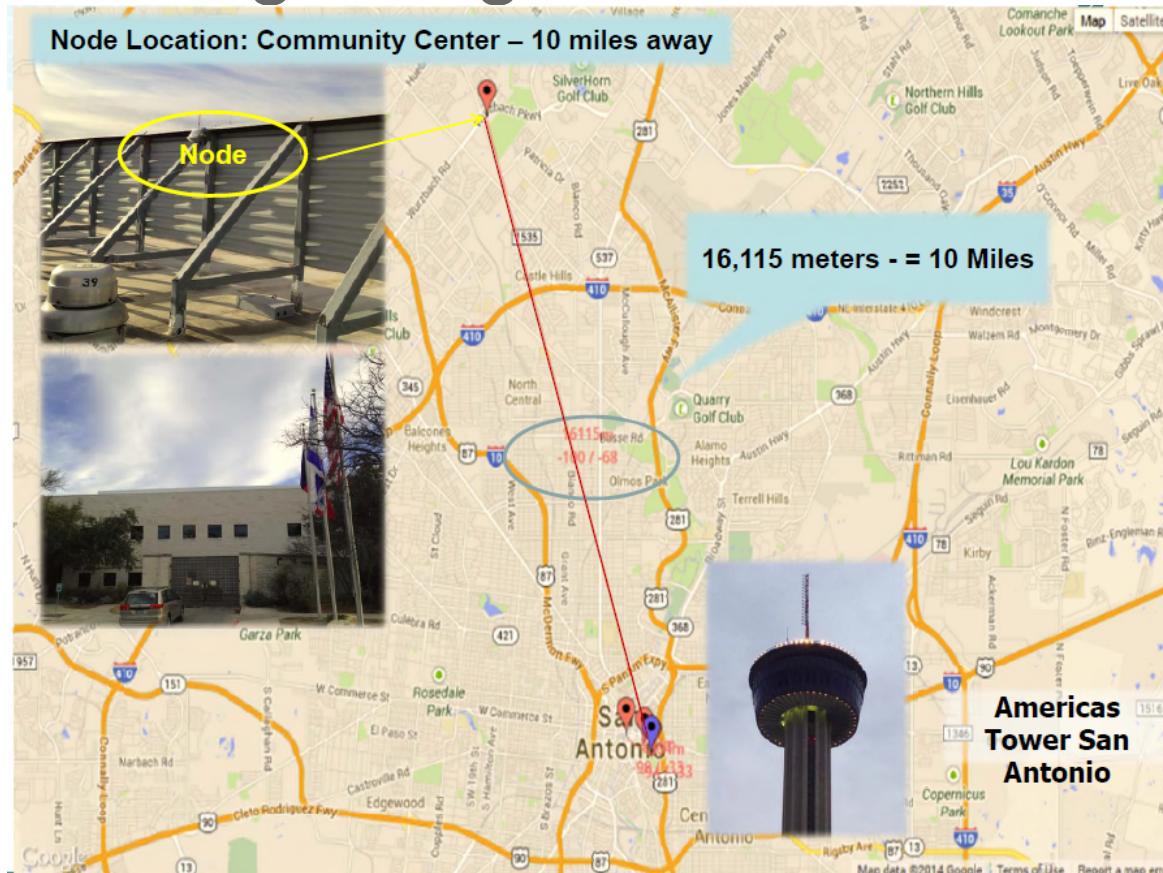
Source: Semtech

Semtech Indoor Penetration test



Source: Semtech

Semtech Long Range Test



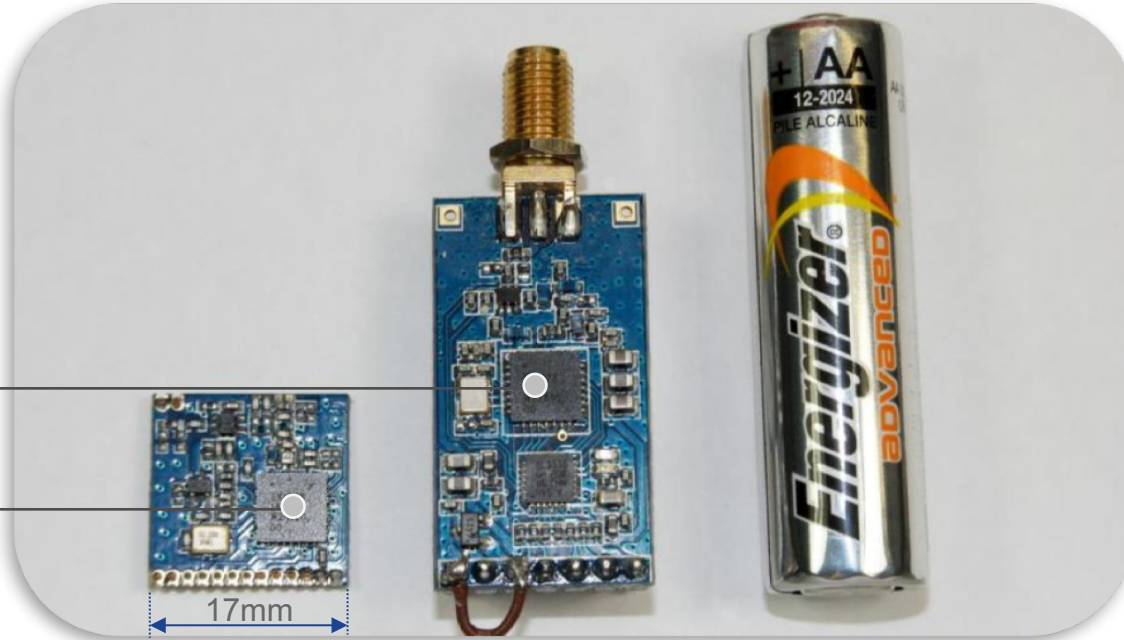
Source: Semtech

SPI Interface
Module
(Sophisticated)

UART Interface
Module
(Simple)

Battery not
Included

LoRa transceiver



Semtech LoRa Chips (modules by Dorji)

LoRaWAN™ (MAC)

LoRa Alliance (What is above the PHY?)



Non-profit association that believes the IoT era is now

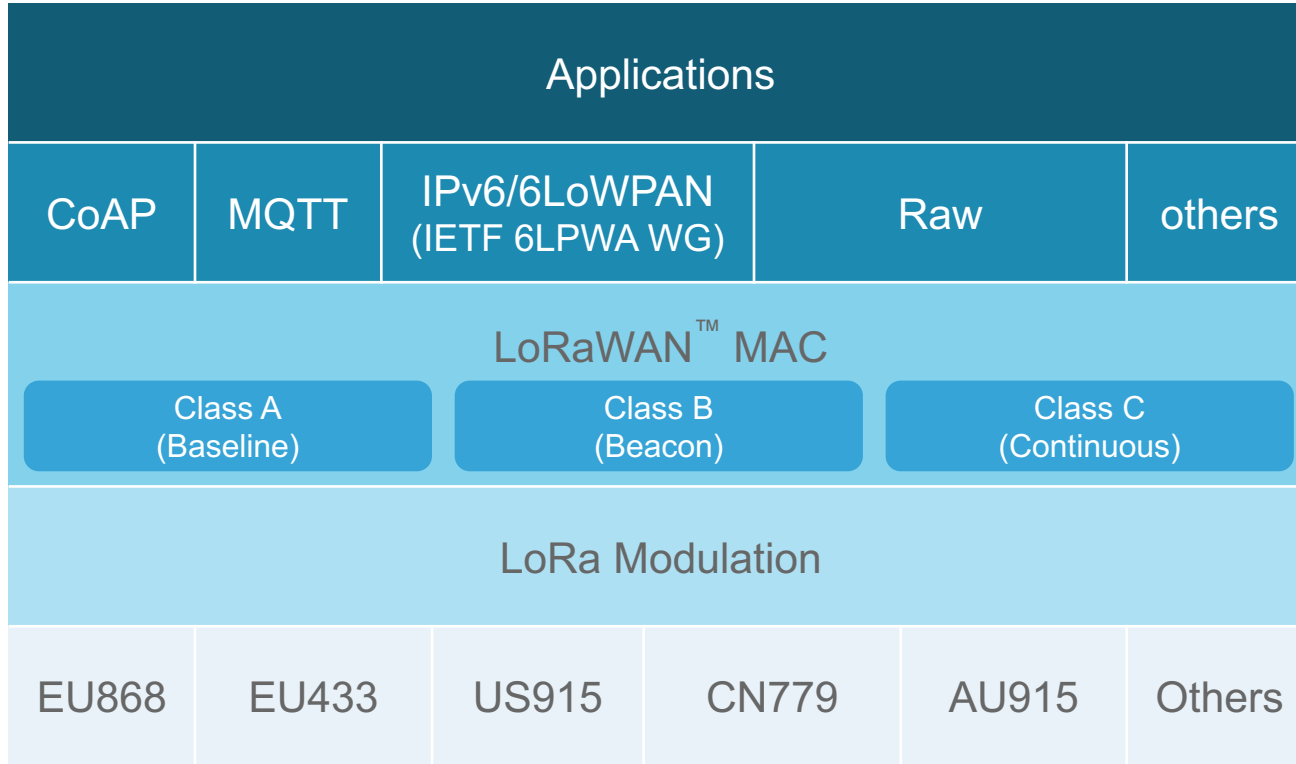
Mission: Standardize LPWA Networks with a first focus on LoRaWAN

Initial Members: IoT solution providers: Actility, Cisco, Eolane, IBM, Kerlink, IMST, MultiTech, Sagemcom, Semtech, and Microchip Technology. SP: Bouygues Telecom, KPN, SingTel, Proximus, Swisscom, and FastNet (part of Telkom South Africa)

LoRaWAN specification 1.0.2 is available from LoRA alliance

(<http://lora-alliance.org>)

LoRaWAN™ Layered Architecture



LoRaWAN 1.0.2 Released Specification

Authored by Semtech, Actility, IBM

LoRaWAN Specification Document

Identifiers definition, Security procedures

Data and Control messages

Class A, B & C procedures

Regional Parameters Document (Join Freq, Duty Cycles Dwell times...)

900Mhz, 800Mhz, 700Mhz and 433Mhz bands

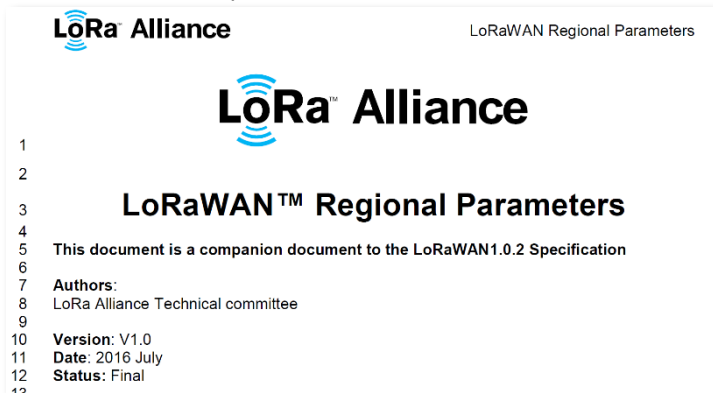
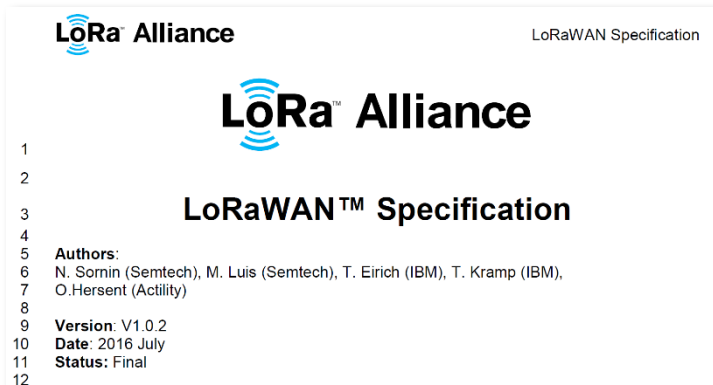
Europe, US, China, Australia, South Korea defined

Australia: 915Mhz – 928Mhz (13MHz available)

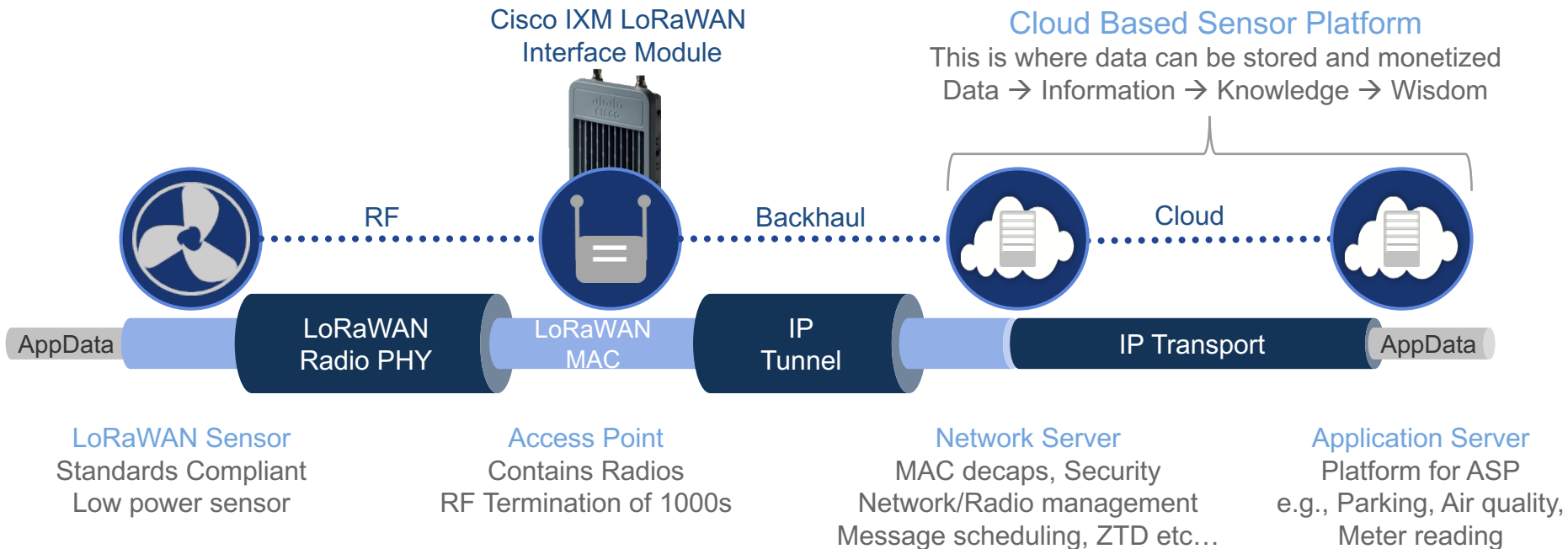
Special AS923Mhz plan (intersection of ISM frequencies)

Brunei, Cambodia, Hong Kong, Indonesia, Japan, Laos,

NZ, Singapore, Taiwan, Thailand, Vietnam



LoRaWAN End-to-End Architecture



LoRaWAN Description

Star-of-stars topology

Gateways (AP) act as transparent bridge relaying messages between end-devices and a cloud based network server (NS)

Sensors use single-hop wireless communication

To one or many gateways

Communication between sensors and Gateway is spread

Different frequency channels and data rates

NS manages the data rate and RF output for each sensor

Using adaptive data rate (ADR) scheme

LoRaWAN is a Simple Network

Any device can transmit to any channel at any time

No synchronization between devices required

- Easy to implement devices

Mote changes channel randomly for each transmission

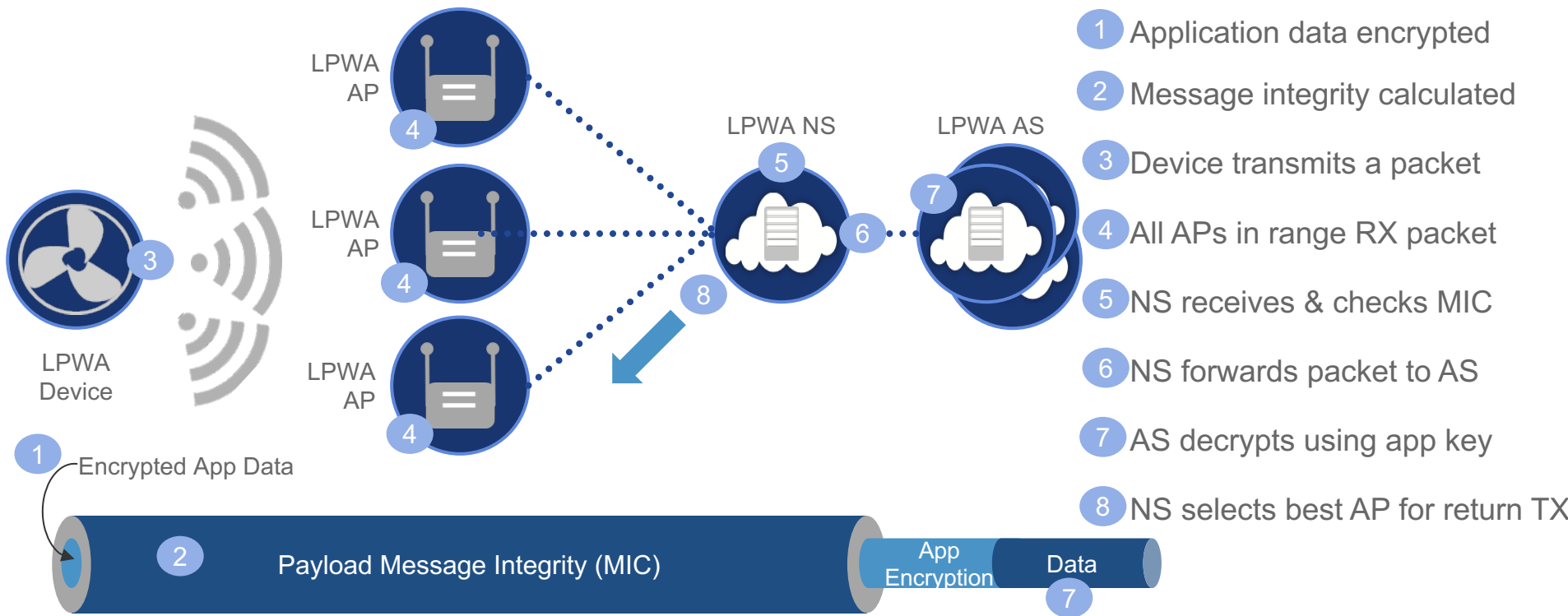
- Robust to interferers and collisions

Piggy-backing for gateway to node/mote communication

- Acknowledgement may be sent in the next data packet

- Predictable battery-life

Simple & Secure Cloud-Based Radio Access

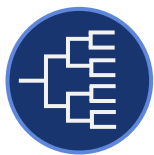


Three Important LoRa Parameters



Modulation Bandwidth

7.8, 10.4, 156.6, 20.8, 31.25, 41.7, 62.5, 125, 500 kHz



Spreading Factor

6, 7, 8, 9, 10, 11, 12



Coding Rate

4+1, 4+2, 4+3, 4+4 bits

Design trade off

Link Budget

Spectral Occupancy

Interference Immunity

Nominal data rate


Configuring these parameters

Influences these properties

Spreading Factor Example

Bandwidth: 125Khz, Coding Rate: 4/5, Payload: 4 bytes, Preamble: 12 symbols

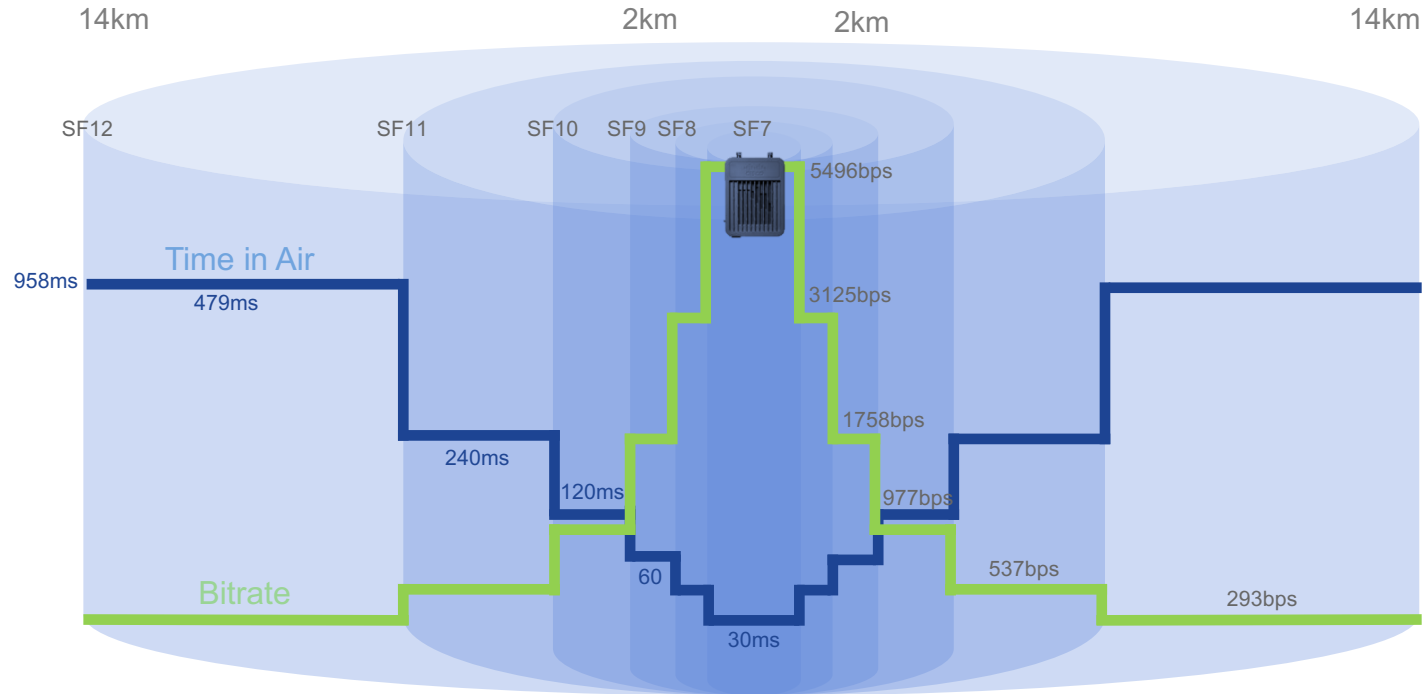
Spreading Factor	Chips/Symbol	Bit rate (bps)	Sensitivity (dBm)	Time on Air
6	64	9375 bps	-118 dBm	17 ms
7	128	5469 bps	-123 dBm	30 ms
8	256	3125 bps	-126 dBm	60 ms
9	512	1758 bps	-129 dBm	120 ms
10	1024	977 bps	-132 dBm	240 ms
11	2048	537 bps	-134 dBm	479 ms
12	4096	293 bps	-137 dBm	958 ms



Less
More
Immunity to Interference

Each spreading factor is orthogonal on the same transmission channel

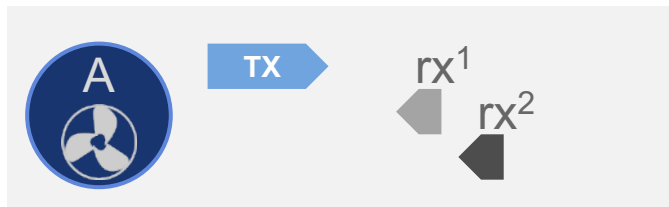
Adaptive Data Rate (ADR)



ADR maximises battery life overall & network capacity

ADR manages the data rate and RF output for each device

LoRaWAN Device Classes



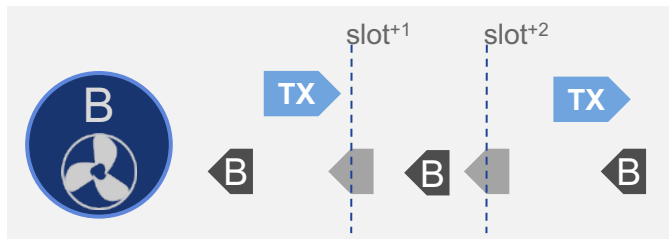
Class A Bi-directional (Baseline)

Generally battery powered

Device UL TX followed by 2 short DL RX windows (TX from NS)

Class A must initiate a TX before listening on RX windows

Very suitable for lowest powered devices



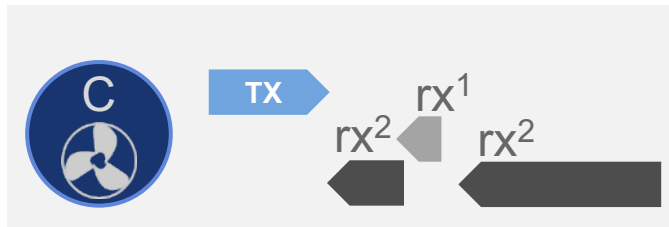
Class B Bi-directional with scheduled receive slots (Beacons)

Generally battery powered

Implements Class A plus...

Open extra receive windows at scheduled times

Scheduled time synchronised with Beacon frames from gateway



Class C Bi-directional with maximum receive slots (Continuous RX)

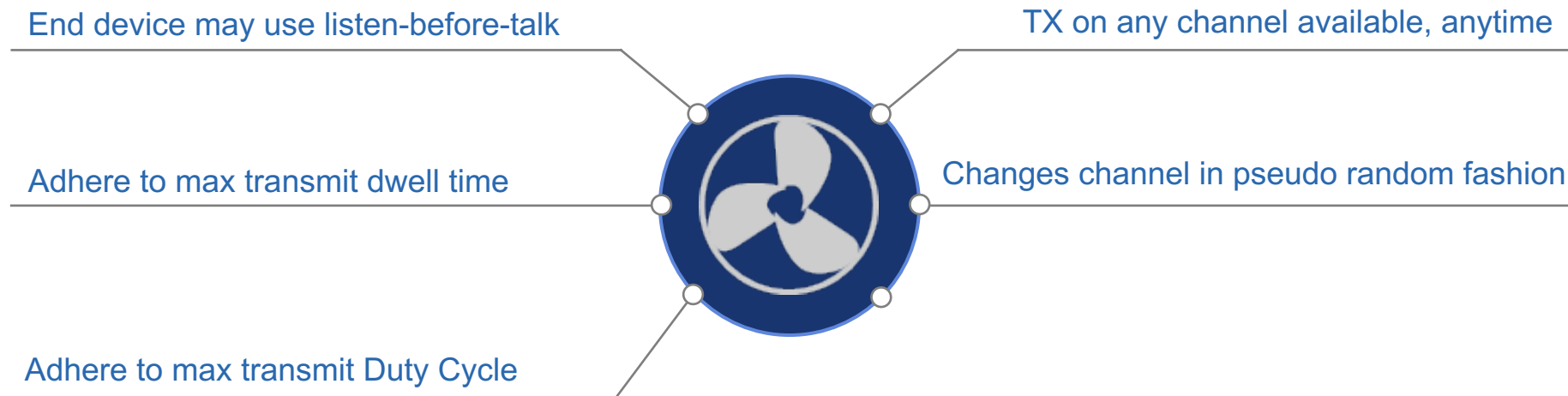
Mains powered

Implements Class A RX¹ window plus...

Continually listens on RX² channel, only closed when TX

Uses most power, provides low latency

LoRaWAN Device Channel Access

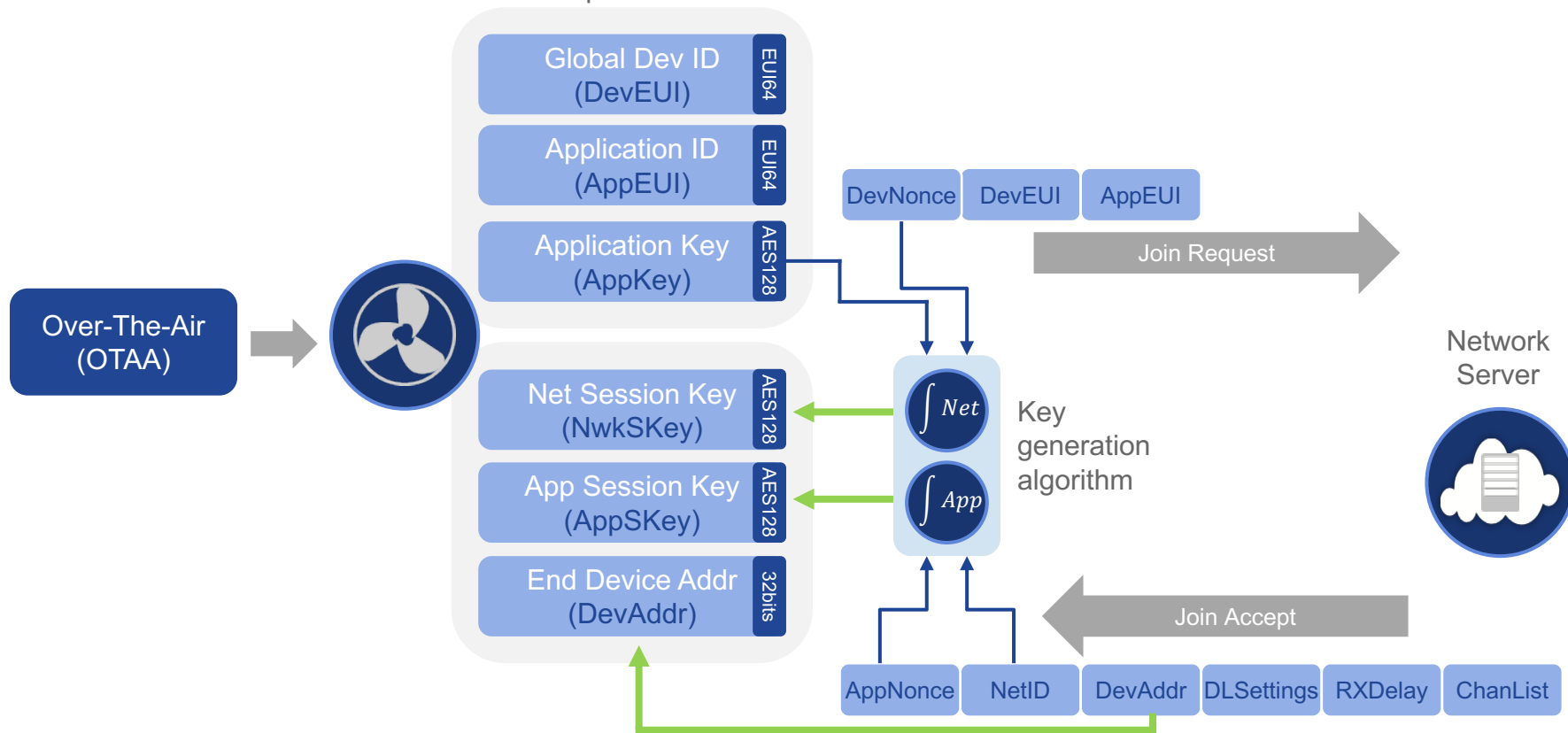


Requirements are subject to local regulation

Not all are necessarily required in a local region

LoRaWAN Over-The-Air Activation (OTAA)

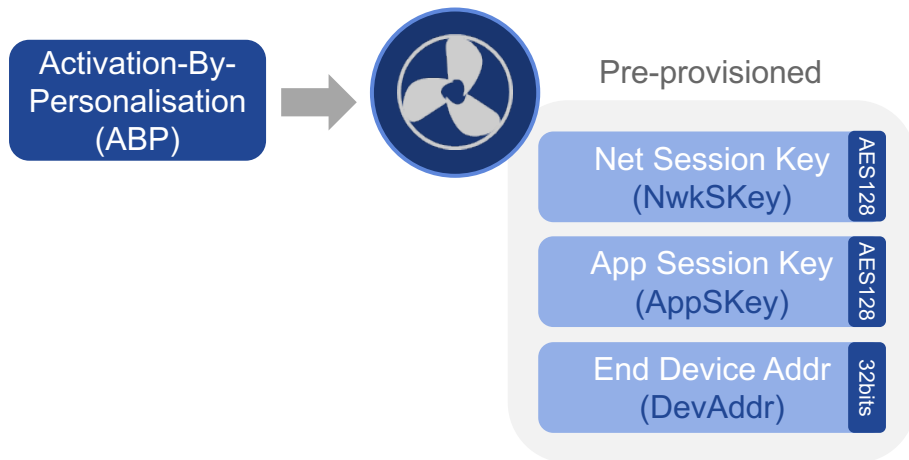
Pre-provisioned



LoRaWAN Activation-By-Personalisation (ABP)

ABP pre-provisions keys and device address

Join procedure is bypassed



LoRaWAN Key Information Element (IE)

IE	Description
DevUI	A globally unique device ID in EUI64 format
DevAddr	A device ID of 32 bits that uniquely identifies the end device. Dev is composed of NetworkID (7 bits) and NetworkAddr (25 bits)
AppEUI	A globally unique application ID in EUI64 format that uniquely identifies the application provider (i.e., owner) of the end device
NwkSKey	A device-specific network session key used by both the network server and the end device to calculate and verify the Message Integrity Check (MIC) of all data messages to ensure data integrity. It is further used to encrypt and decrypt the payload field of MAC-only data messages.
AppSKey	A device-specific application session key used by both the network/app server and the end device to encrypt and decrypt the payload field of application- specific data messages. It may also be used to calculate and verify an application- level MIC to be optionally included in the payload of application-specific
AppKey	The AppKey is an AES-128 root key specific to the end-device. Whenever an end-device joins a network via over-the-air activation, the AppKey is used to derive the session keys NwkSKey and AppSKey specific for that end-device to encrypt and verify network communication and application data.

LoRaWAN™ Band Plan

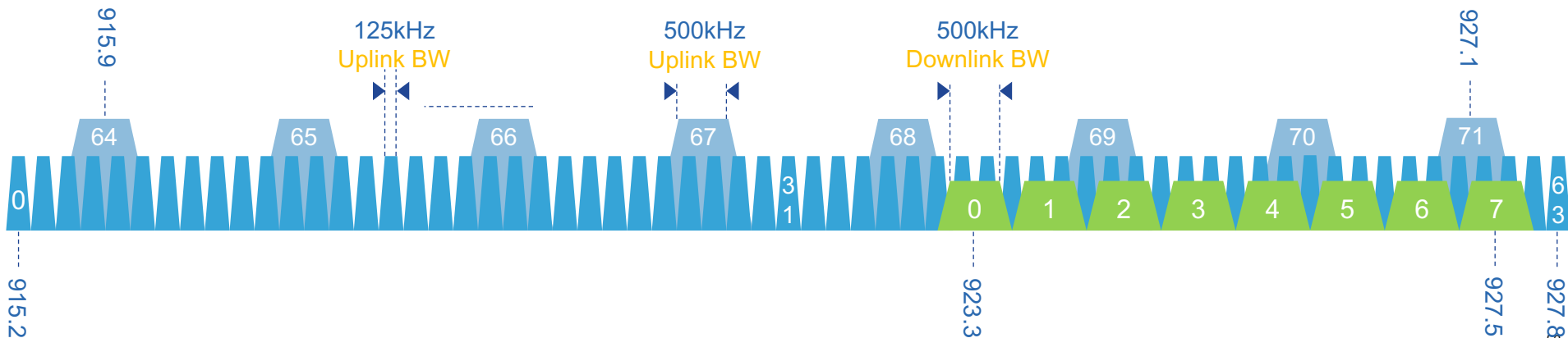
AU915MHz - 928MHz Band Example



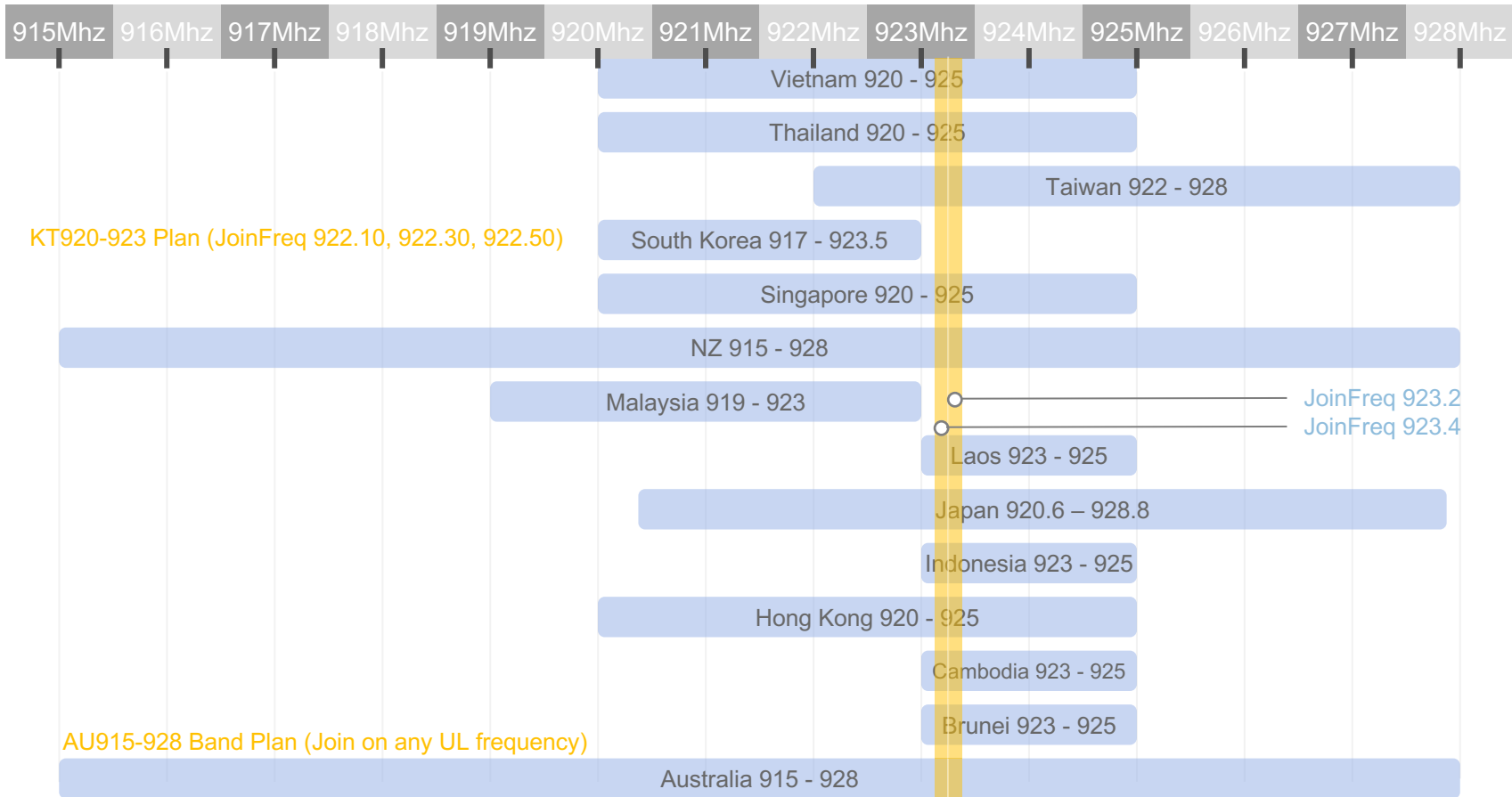
Parameter	Condition
TX Power 125kHz TX Power 500kHz	+30dBm (20dBm +10dBm gain) +26dBm (20dBm + 6dBm gain)
Transmit	Any available channel DR0-DR4
Frequency Hop	Min 20 channels on 125kHz
Dwell Time	400ms
Duty Cycle	<1% per hour (~32 packets)

125kHz UL Data Rates		
DR0	SF10	980bps
DR1	SF9	1760bps
DR2	SF8	3125bps
DR3	SF7	5470bps
500kHz UL Data Rates		
DR4	SF8	12500bps

500kHz DL Data Rates		
DR8	SF12	980bps
DR9	SF11	1760bps
DR10	SF10	3900bps
DR11	SF9	7000bps
DR12	SF8	12500bps
DR13	SF7	21900bps



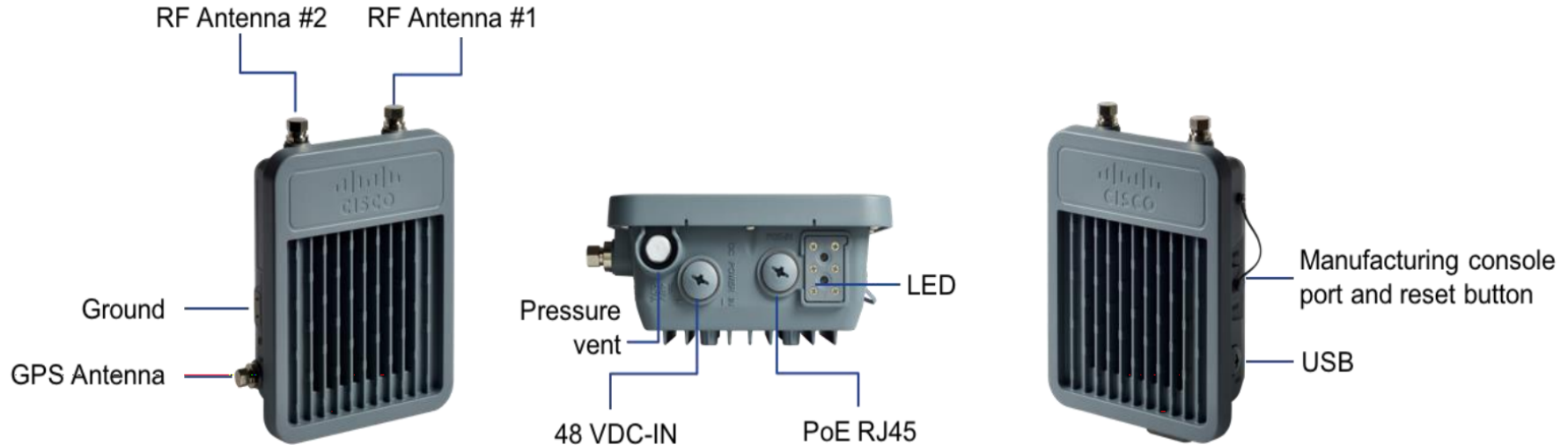
AS923 Band Plan (Covers many Asian countries)



Cisco LoRaWAN Gateway

Cisco LoRaWAN Interface Module

Part of IoT eXtension Module Series (IXM)



LoRaWAN Gateway Deployment

Connect to IR809/829 LAN via PoE cable

Carrier-grade LoRa gateway function

Semtech v2 reference design

Integrate with Actility (LoRa Network Server)

Support ZTD via Field Network Director

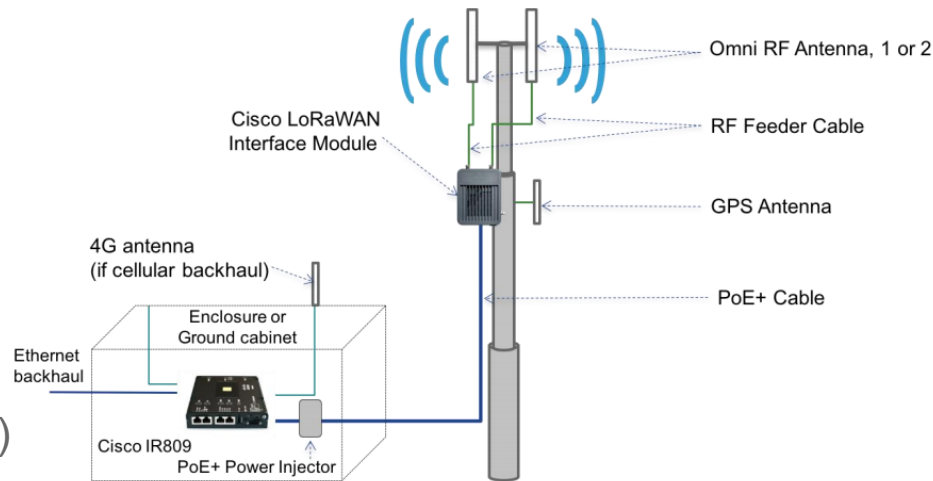
FCS - 16-chan for EU (868MHz), US (915Mhz)

Post FCS – Australia, Singapore

Omni LoRa Gateway – IR809 with single LoRa modem

3-sectors LoRa Gateway – IR829 with 3 LoRa modems

Multiple backhaul options – Ethernet, 4G and Wi-Fi



LoRaWAN Applications

Multi-Purpose Tester: IMST LoRa Mote

LoRaMote is perfect for testing, demo, prototyping
LoRa transceiver and Cortex-M3 controller

GPS

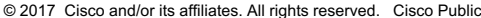
Various sensors

proximity, magnetic, three axis accelerometer, pressure and
temperature sensors

Schematics and source code are available on
<https://github.com/Lora-net>



Cisco IR900 with Semtech LoRa Card



Asset Tracking : Abeeway

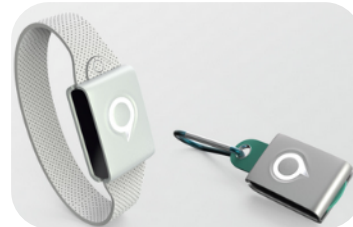
Tracker for people, pet, assets, cows...

Up to 1 year of battery autonomy

Small and handy size (starts at 6cm / 2,4in)

Leverage GPS for location and LoRa to communicate

Application: any asset, amusement park, ski resort, farm, children tracking, pet tracking, etc.



Waste Management

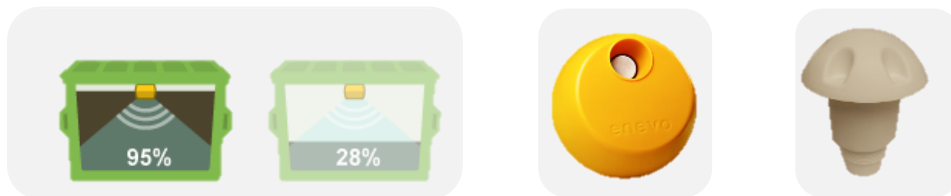
Sensor measuring the level of large containers

Key to optimising waste collection

Long term (years) battery life, Long range transmission

Several vendors with waste collection sensors

Enevo, BH Technologies and Homerider



Water Metering: Home Rider Systems

HOMERIDER has developed integrated end points

In partnership with manufacturers : Actaris/Itron, Sappel, Elster, Sensus

Comprehensive data collection

Up to 96 indexes per day

Maximum & minimum debit by 6 hour slot

Back flow: Number, Volume

28 day consumption histogram

Continuous flow by debit period

Alarms: leaks, back flow, battery, fraud.



Summary

LPWA is a hot topic amongst network vendors/startups globally

Provides a “low cost network for low cost devices”

- Looks like a cellular network, operates like a WiFi network

- Simple access architecture, intelligence in the cloud

Many applicable use cases

Revenue models formulating

- Subscription; Data Volume, Number of devices, Storage, Analytics?

Enables the Knowledge Provider

References

LoRa MAC Specification (Semtech, Actility, IBM)

<http://lora-alliance.org>

LoRa net Github:

<https://github.com/Lora-net>

